

SPONSORSHIP PROSPECTUS



GRAÇA MACHEL TRUST'S
WOMEN CREATING WEALTH
ENTREPRENEURSHIP SUMMIT

13 – 15 OCTOBER 2025



BREAKING BARRIERS, BUILDING WEALTH

JOHANNESBURG | SOUTH AFRICA

INTRODUCTION

The Graça Machel Trust's Women Creating Wealth 2025 Summit builds on the momentum of the 2024 convening and insights from WCW Country Forums.

This gathering brings together women and youth entrepreneurs, investors, policymakers, and ecosystem enablers to explore solutions that drive systemic change and promote sustainable wealth creation.

Under the theme Breaking Barriers, Building Wealth, the Women Creating Wealth (WCW) 2025 Summit provides a platform to refine strategies, strengthen partnerships, and advance actionable commitments that will support the growth of women-led businesses across Africa. As we work toward a more inclusive and resilient entrepreneurial ecosystem, we invite strategic partners to join us in this important mission.

WHY PARTNER WITH 2025 SUMMIT?

Your sponsorship of the Graça Machel Trust's Women Creating Wealth Entrepreneurship 2025 Summit is an opportunity to demonstrate leadership in advancing women's economic advancement while supporting practical solutions that create lasting impact.

Your support will contribute to:

Strengthen Entrepreneurial Ecosystems

- Facilitate intergenerational and sector-specific dialogues to identify ecosystem gaps and co-create inclusive solutions.
- Broker connections between entrepreneurs, funders, service providers, and youth-led ventures.
- Secure commitments from ecosystem actors to support women-led enterprises across generations.

Expand Access to Markets, Finance & Digital Transformation

- Showcase investment-ready women- and youth-led ventures in curated pitch sessions.
- Deliver targeted insights for youth and women on procurement inclusion, fintech, and digital scaling strategies.
- Promote inclusive business models and digital innovations for replication and regional integration.

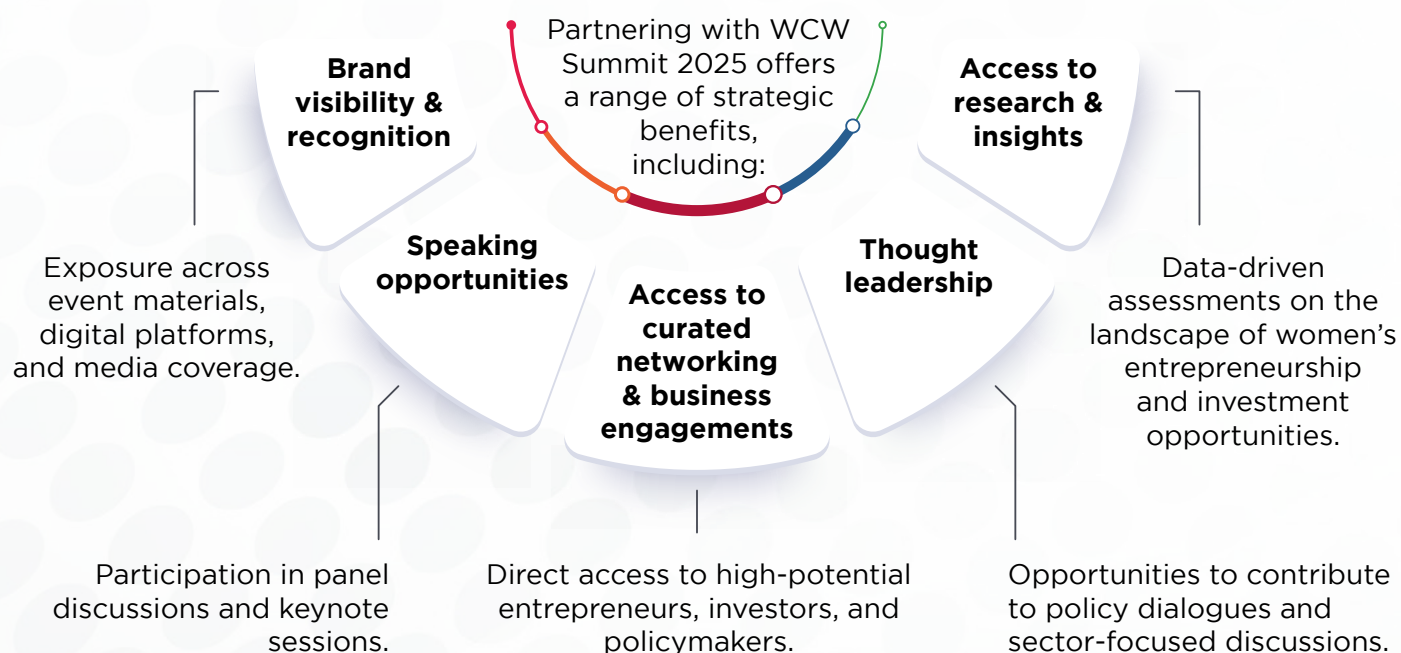
Advance Intergenerational Leadership, Advocacy & Visibility

- Recognise and promote the role of leadership—across all ages—in breaking internal and external barriers.
- Centre youth voice and agency in storytelling, facilitation, and advocacy processes.
- Present the Entrepreneur Achiever Awards for business excellence, and launch the Women's Leadership Award as a tribute to lifetime and intergenerational impact, with the first award to be presented next year.

Co-create a gender-responsive **Action Agenda** driven by diverse perspectives.

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BENEFITS



SPONSORSHIP

PACKAGE TIERS

R250 000

Platinum Sponsor (Lead Partner)

- Exclusive co-branding rights
- High-profile speaking opportunity
- Priority access to curated networking sessions
- Featured profile in the summit report
- Media package (co-branded press release, radio interview and live reads, OOH)

R150 000

Gold Sponsor (Lead Partner)

- Featured panelist or moderator role
- Branding on event platforms & materials
- Curated investor and B2B match-making
- Half-page feature in the summit report

R100 000

Silver Sponsor (Lead Partner)

- Logo placement on event collateral
- Mention in summit communications
- Participation in key breakout sessions

R50 000

Bronze Sponsor (Lead Partner)

- Logo recognition in select materials
- Complimentary summit passes

We recognise that each partner brings unique assets, audiences, and ambitions. That's why the WCW 2025 Summit invites co-creation and collaboration beyond traditional sponsorship tiers.

CO-CREATION & BESPOKE OPPORTUNITIES

Whether it's curating meaningful delegate gifts, hosting a signature activation, or developing tailored experiences that align with your brand values, we're open to exploring what partnership could look like - together.

This approach allows sponsors to contribute in ways that maximise impact, strengthen brand visibility, and align with shared purpose. We welcome conversations with partners interested in shaping powerful, purpose-driven moments across the Summit experience.



GRAÇA MACHEL TRUST'S WOMEN CREATING WEALTH ENTREPRENEURSHIP SUMMIT

CONCLUSION

The Graça Machel Trust's Women Creating Wealth Entrepreneurship 2025 Summit presents a valuable opportunity to support a transformative initiative that drives inclusive economic growth. By partnering with us, you will contribute to creating a more enabling environment for women entrepreneurs while positioning your organization as a champion for sustainable development and gender equality. We would be delighted to explore ways for your organization to engage with the WCW 2025 Summit.

CONTACT

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